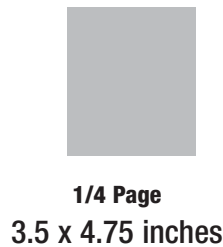


Uniquely LONGVIEW Ad Specs

2022

PRINT AD SPECIFICATIONS



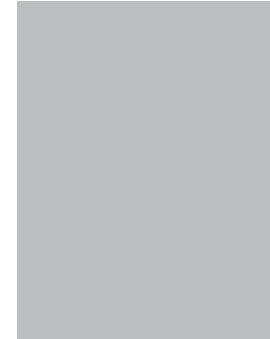
1/4 Page
3.5 x 4.75 inches



1/2 Page Vertical
3.5 x 10 inches



1/2 Page Horizontal
7.25 x 4.75 inches



Full Page
8.5 x 11 inches
(include 1/8" bleed)

Only PRESS-OPTIMIZED PDF files accepted.
All supporting graphic images should be at 300 dpi resolution for placement at 100%.
Provide standard 1/8" bleed for full page ads. Partial page ads do not bleed.

New! DIGITAL AD SPECIFICATIONS • UniquelyLongview.com

For supplied digital ads, please use the following ad specs.
Animated ads will need to be provided in .gif formats or .json lottie files.

Ads must be provided in both HORIZONTAL and VERTICAL formats.

Horizontal: Desktop / Tablet: 1920 x 600 pixels
Vertical: Mobile: 600 x up to 1920 pixels
File Formats: .jpeg, .png, .ai, .eps, .pdf, .gif, .json, .svg
File Size: 250KB - 1MB (Animated)

Video Specifications:
File Formats: .mp4, .mov, .wmv, .avi
Export Setup: 1920 x 1080 pixels HD
Provided Links: YouTube, Vimeo

DEADLINE

September 30, 2021

TRANSMIT FILES

Go to www.forbesbutler.com to transmit files.
Scroll to the bottom of the page and click "upload".

If you have any questions, please call 903.753.2098 for assistance.

